

# Smritee Kana Poddar

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## Senior Wordpress Developer

Results-driven Senior Web & Software Developer with 14+ years of experience designing, developing, and deploying scalable web applications. Expert in WordPress (themes, plugins, WooCommerce, Elementor, Visual Composer), PHP frameworks (Laravel, CodeIgniter), and full-stack development. Proven track record of delivering 100+ high-performance websites, integrating RESTful APIs, optimizing database performance by up to 30%, and leading cross-functional teams in Agile environments.

## WORK EXPERIENCE

<b>Blaze Mark Communication</b> <b>Senior Software Developer &amp; Project Manager • Full-time</b>	<b>06/2022 – Present</b> <b>Banani, Dhaka</b>
<ul style="list-style-type: none"><li>Lead WordPress and back-end projects, designing custom themes, plugins, and integrating REST APIs.</li><li>Architected database schema for high-traffic platforms, improving query efficiency by 30%.</li><li>Mentored junior developers and implemented Git-based CI/CD workflows.</li><li>Collaborated with design teams to deliver pixel-perfect, mobile-first websites.</li></ul>	
<b>Global Technology Advancement</b> <b>Senior Software Developer</b>	<b>08/2018 – 05/2022</b>
<ul style="list-style-type: none"><li>Managed full project lifecycle from requirement gathering to deployment.</li><li>Developed bespoke responsive WordPress themes with SEO optimization.</li><li>Integrated payment gateways, booking systems, and third-party APIs.</li><li>Ensured 99% uptime through proactive maintenance.</li></ul>	
<b>We Do The Webs</b> <b>Web Application Programmer</b>	<b>09/2012 – 07/2018</b>
<ul style="list-style-type: none"><li>Built and maintained 50+ WordPress websites for eCommerce, corporate, and educational clients.</li><li>Created custom plugins for WooCommerce shipping calculations, PayPal Advanced, and user-role management.</li><li>Ensured UI/UX accuracy and cross-browser compatibility.</li></ul>	
<b>Acrinet Business Solution</b> <b>Programmer</b>	<b>06/2010 – 08/2011</b>
<ul style="list-style-type: none"><li>Developed PHP/MySQL applications and redesigned websites using HTML, CSS, and JavaScript.</li><li>Delivered client training on content management workflows.</li></ul>	
<b>Newage Infotach Service Limited</b> <b>Junior Programmer</b>	<b>11/2009 – 03/2010</b>
<ul style="list-style-type: none"><li>Created front-end templates and database-driven features.</li><li>Provided client support for ongoing website maintenance.</li></ul>	

## EDUCATION

### **M.Sc. in Computer Science & Engineering**

United International University • GPA: 3.95/4.00

Dhaka

### **B.Sc. in Computer Science & Engineering**

Ahsanullah University of Science & Technology • GPA: 3.04/4.00

Dhaka

## CERTIFICATIONS

<b>SEO Course</b> Khalid Farhan	06/2025 - 07/2025
<b>Mobile Application Development (Android)</b> BASIS Institute of Technology & Management	01/2017
<b>Advanced PHP &amp; CMS</b> IBCS-Primex	01/2008

## PROJECTS

### **Wales Bangladesh Chamber**

Custom WordPress theme, multilingual support, improved SEO visibility.

### **Adventure Kayaking**

Booking system integration into WordPress platform.

### **Radical Shipping**

WooCommerce Sendle shipping API plugin for flat-rate & door-to-door delivery.

### **PayPal Advanced Plugin**

Secure payment processing system for WooCommerce.

### **Multiple WooCommerce Stores**

Theme customization, performance tuning, and SEO optimization.

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<http://rocklands.co.nz>

<https://naviafreight.com/>

<https://radiumcapital.com.au/>

<https://cardiffsanifloplumbing.co.uk/>

<https://www.adventurekayaking.co.uk/>

<https://federalinsubd.website/>

## SKILLS

**Front-End Development:** Ajax, Bootstrap, CSS3, HTML5, JavaScript (ES6+), jQuery, React.js, Responsive UI, Tailwind CSS

**Back-End Development:** CodeIgniter, Laravel, Moodle, PHP, REST API, WooCommerce

**Database & DevOps:** CI/CD Pipelines, Composer, Database Optimization, Git, MySQL/MariaDB, npm

**CMS & eCommerce:** Custom Payment & Shipping Integrations, Elementor, Magento, Visual Composer, WooCommerce, Wordpress, WordPress Theme Customization, Wordpress Theme & Plugin Development, WPBakery

**Tools & Methodologies:** Agile/Scrum, Bitbucket, GitHub, Visual Studio Code

**Other Skills:** Client Training & Support, Cross-Browser Compatibility, SEO Optimization, Website Speed Optimization